

Fashion Show

PENNSYLVANIA MUSEUM
SCHOOL OF INDUSTRIAL ART



1934

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FASHION SHOW PROGRAM

COSTUME DESIGN, 1934

INTRODUCTION

The Pennsylvania Museum School of Industrial Art is a school designed to meet the requirements of students who intend to enter a field of industry to which art is allied. There are opportunities for students who wish to develop their talents in Costume Design when they have been trained professionally.

The Fashion Show is presented by students of Costume Design who are taught to design according to the selection of fabric, and to cut and make these garments according to current trends of fashion.

ACKNOWLEDGEMENT

WE APPRECIATE THE CO-OPERATION OF THE FOLLOWING MANUFACTURERS OF FABRICS:

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WALTHER MANUFACTURING COMPANY

Sponging by courtesy of SCHWARZWAELDER FINISHING CO., Philadelphia
Bridal Ensemble foundation garments by WARNER BROS. CO.
Bridal Shoes by LAIRD-SCHÖBER
Bridal Bouquets by H. H. BATTLES
Hats by JOHN WANAMAKER
Sports Accessories by STRAWBRIDGE AND CLOTHIER
Bags by B. F. DEWEES
Gloves and Jewelry by THE BLUM STORE
Orchids by THOMAS YOUNG NURSERIES

A DAY AT BANFF

AS PRESENTED BY THE COSTUME DESIGN CLASSES OF THE
PENNSYLVANIA MUSEUM'S SCHOOL OF INDUSTRIAL ART, 1934

These Classes are under the direction of MISS ALTHEA LILIAN RICKERT,
MISS HILDA L. ORTH and MISS EMILY RAFFELS.

Banff scenery designed by BERTHA LANDOW

Developed from the original sketch by RUPERT MUCH

Under the direction of CLYDE SHULER

Back Drop painted by SPARKS STUDIO

Banff Lighting arranged and executed by JOHN OBOLD

Music, especially arranged for this program and under
the direction of HENRI ELKAN

Mannequins directed by NONNY GARDNER

Program Cover by JOHN EVES

The costumes shown in classified groups, have been designed for a definite purpose. The background of Banff, the social and sports activities, modes of transportation, and varying climatic conditions of this resort, were set up for the class, that the students might relate their talents to a special project.

MORNING AT BANFF

1. Fore
2. Coaster Brake
3. Stroller
4. Tiger Rag
5. Nautica
6. Tee Off
7. Leo
8. Thoroughbred
9. Ship Ahoy
10. Orangeade
11. Surf and Sand
12. Brunch
13. Daniel Boone
14. Snow Cap
15. Linmoss
16. The Trotter
17. Blarney Stone
18. Junior League
19. Walnut Street
20. Contrast
21. Collar Maid
22. Heather Glen
23. Deauville
24. Cloudburst
25. Thistle
26. Mango
27. Miami
28. Merry-Go-Round
29. Race Track
30. Town and Country
31. Tom Boy
32. Oatmeal
33. Darby
34. La Rue Ensemble
35. Arlington Downs

COSTUME DESIGNED BY

F. Esther Wolfenden, Junior
 Katherine Cole, Sophomore
 Copper by John Obold
 Rena Friedman, Evening
 Katherine Thayer, Senior
 Edna Noble, Junior
 Veronica Bowman, Evening
 Jean Fishburn, Sophomore
 Nancy Putnam, Junior
 Leokadye Surowski, Sophomore
 Albina Garlianska, Sophomore
 F. Esther Wolfenden, Junior
 Ruth Gretz, Sophomore
 Patsy Egan, Evening
 Helen Werner, Junior
 Albert Berman, Evening
 Julia Callahan, Evening
 Carmen Rodriguez, Evening
 Maude Hamilton, Evening
 Albert Zuccarini, Evening
 Virginia Shumar, Sophomore
 Johanna Backoll, Evening
 Gula Stanley, Evening
 Ralph Patchett, Evening
 Mitzi Hirsch, Junior
 Dorothy Diehl, Junior
 Frances Hull, Junior
 Dorothea Coffman, Senior
 Katherine Cole, Sophomore
 Dorothy Shutter, Evening
 Priscilla Gidney, Junior
 Dorothy Diehl, Junior
 Martha Moorhouse, Junior
 Gladys Toutkoushian, Senior
 Charlotte Weber, Junior
 Nancy Putnam, Junior
 Links by John Obold

AFTERNOON AT BANFF

COSTUME DESIGNED BY

- | | |
|--------------------|---|
| 36. Swish | Muriel Quinn, Sophomore |
| 37. Berkley Square | Mitzi Hirsch, Junior |
| 38. Onlooker | Vanita Anselm, Evening |
| 39. Streamline | Ruth Taylor, Evening |
| 40. Après Midi | Caroline Haas, Junior |
| 41. Pal Mal | Edna Noble, Junior
Pin by John Obold |
| 42. Azalea | Helen Werner, Junior |
| 43. Traveler | Caroline Haas, Junior |
| 44. Honey Beige | Leokadya Surowski, Sophomore |
| 45. Algerian | Virginia Shumar, Sophomore |
| 46. Symphony | Anna Gusitoff, Evening |
| 47. Printemps | Charlotte Weber, Junior |
| 48. Street Scene | Mildred Montgomery, Sophomore |
| 49. Rib-o-Faille | Ella Yeager, Sophomore |
| 50. Park Avenue | Elizabeth Stewart, Evening |
| 51. Rio | Betty Brilliant, Evening |
| 52. Elegante | Eleanor Robbert, Evening |
| 53. Cornflower | Eleanor Pierce, Evening |
| 54. Cheerio | Jean Fishburn, Sophomore |
| 55. Spring Fever | Dorothy Diehl, Junior |
| 56. Luscious | Muriel Quinn, Sophomore |
| 57. Summer Sky | Ruth Taylor, Evening |
| 58. Shalaire Verte | F. Esther Wolfenden, Junior |
| 59. Sea Glades | Jane Roche, Evening |
| 60. Heat Wave | Edith Warner, Sophomore |
| 61. Alimony | Beatrice Murray, Sophomore |
| 62. Bellevue | Eleonor Jones, Evening |
| 63. Spring Meadows | Ella Yeager, Sophomore |
| 64. By Candlelight | Priscilla Gidney, Junior |
| 65. Tea Rose | Priscilla Gidney, Junior |

EVENING AT BANFF

- 66. Star Dust
- 67. Mariposa
- 68. Absinthe Frappè
- 69. Flame
- 70. Carnival
- 71. Mardi Gras
- 72. Check Mate
- 73. Blue Hour
- 74. Soiree
- 75. Frivolity
- 76. Sally
- 77. Waltz Time

78. Bridal Ensemble

A Century of Fashion

Costume of 1834

Costume of 1894

79. Costume of 1934

COSTUME DESIGNED BY

Frances Hull, Junior

Betty McClelland, Evening

Jean Marsh, Evening

Nancy Putnam, Junior

Ruth Gretz, Sophomore

Eleanor Robbert, Evening

Martha Moorhouse, Junior

Katherine Thayer, Senior

Ralph Patchett, Evening

Edith Warner, Sophomore

Sarah Coleman, Sophomore

Dorothea Coffman, Senior

Gladys Toutkoushian, Senior

Lent by WM.OPENHYMANDSONS

Lent by WM.OPENHYMANDSONS

Dorothy Diehl, Junior

JUDGES

MRS. GEORGE S. G. CAVENDISH, Chairman, Philadelphia

MRS. HENRY BRINTON COXE, Philadelphia

MRS. JOHN STORY JENKS, Philadelphia

MRS. FRANK THORNE PATTERSON, Philadelphia

MRS. P. A. B. WIDENER, 2ND, Philadelphia

Members of Associate Committee of Women

MISS ALICE DOWD, New York

Promotional Director for Warner Bros. Co., Laird-Schober, Bethlehem Textiles

MISS KATHERINE CASEY, New York

Fashion and Merchandise Counselor

MISS MABEL WOODROW, Philadelphia

Art Director, John Wanamaker

MRS. KATHERINE COOLBAUGH, Wilmington, Del.

Ready-to-Wear Buyer, Kennard-Pyle

MISS HELEN COOKMAN, New York

American Designer. President Hampton Coat Co.

Through the interest of the Associate Committee of Women of the Pennsylvania Museum School of Industrial Art, prizes are presented each year for costumes judged worthy in design and technique. The award of prizes will be made at the commencement in June.

